

# SUSTAINABILITY REPORT 2024



**FIM**

# Contents

## INTRODUCTION

President's foreword	3
Message from the CEO	4
Message from the Director of the International Sustainability Commission	5
FIM at a glance	6
At the forefront of the transition	7
Our strategic priorities	9
Governance	10

## ENVIRONMENTAL

Building on three decades of action	12
A record year for KiSS	13
Our sport driving climate action	16
Conserving the natural environment	19

Enforcing environmental regulations	21
Our global family of FIM Sustainability Stewards	22
Our new home	23
Using our platform for advocacy	25

## SOCIAL

Making our sport more inclusive	27
Strategic commitment to gender equality	28
Influence, inform and inspire	29
New racing opportunities	30
Advancing motorcycle development	31
Reducing sound emissions	34
Highlighting our contribution to society	35
Hosting our first medical summit	36

IFM prepares for the Racing Motorcycle Museum	37
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## ECOSYSTEM

Driving meaningful change across our sport	38
Organising, managing and delivering sustainable championships	39
Progress across continents	40
A fun and respectful environment for the FIM Family	42
Recognising sustainable development	43

## LOOKING FORWARD

Looking towards our next strategic period	44
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# PRESIDENT'S FOREWORD

**The year 2024 marked the 120th anniversary of the FIM — a major milestone in our organisation's long and storied history.**

In last year's report, I posed the question: What does sustainability mean to an organisation like the FIM? With each passing year, the answer becomes increasingly clear.

Our organisation, and motorcycling more broadly, has the opportunity to play a meaningful role in advancing sustainable development worldwide. As a sport, we are uniquely positioned to influence society through innovations driven by our International Technical Commission, alongside the contributions of our partners, manufacturers and the teams competing in our events.

The United Nations Environment Programme has identified motorcycling as a key enabler of the transition to more sustainable transport systems, particularly in developing countries. This recognition highlights the potential we have, and I am energised by the opportunities it presents.

Of course, delivering world-class, exciting events remains a core focus. But we also have a broader responsibility: to our members, our federations, our Continental Unions and everyone who engages with motorcycling.

It's a responsibility we've embraced from an environmental standpoint for over three decades, beginning with the publication of our first Environmental Code in 1994. Since launching our first sustainability strategy in 2021, we've taken a more holistic approach, guided by our International Sustainability Commission and strongly supported by all those involved in our sport.

That holistic view is essential. Much has changed since the FIM was founded in Paris more than a century ago. If we want our organisation, our sport and motorcycling as a whole to thrive for another 120 years, we must use all our influence to ensure the environmental and societal foundations are in place to support that future.

Reading this report fills me with pride for the people working tirelessly to make that vision a reality. As always, I offer my heartfelt thanks to you all. Know that as you continue this vital work, the FIM remains firmly committed to supporting you every step of the way.

Here's to the next 120 years.

**Jorge Viegas**  
FIM President



# MESSAGE FROM THE CEO

**Sustainability has many facets, and I'm truly encouraged by how our programme has evolved since we established our sustainability strategy for the 2021–2025 period.**

Last year, I described 2023 as a year of “progress,” and in 2024, we've continued to make significant strides. However, what stands out the most is how our sustainability efforts have become more integrated, addressing the full spectrum of sustainable development.

As an international federation, we understand the importance of being a beacon for the entire motorcycling ecosystem. While we can't tackle all the global sustainability challenges, we've done well to focus on the areas where we can make a meaningful and lasting impact.

Safety, for instance, is absolutely crucial in our sport. It's a top priority, and I'm pleased by the work done by FIM colleagues and manufacturers to ensure that our riders and everyone connected with the sport are as safe as possible. But we won't stop there – we will continue to strengthen our efforts.

This year was the introduction of electric bikes competing alongside internal combustion engine bikes in the SuperEnduro World Championship. From both a safety and sporting integrity standpoint, it took significant effort from all parties involved.

Our sustainability work spans a broad range of areas, from providing more opportunities for women both on and off the track to our efforts in sound reduction. As we look toward a new strategic phase for sustainability, I envision the FIM and motorcycling becoming not only symbols of excitement, joy and competition but also of sustainable development.

**Françoise Emery**  
Chief Executive Officer, FIM



# MESSAGE FROM THE DIRECTOR OF THE INTERNATIONAL SUSTAINABILITY COMMISSION

**In 2024, the FIM formalised motorcycling’s relationship with nature. While this connection has existed for a long time, this year we made a conscious decision to focus more deeply on biodiversity and to explore how motorcycling can go beyond simply reducing harm to the environment.**

Our goal is to become a regenerative force, actively contributing value to the natural world.

Some may wonder how motorcycling could possibly support nature in this way. Over the past year, we’ve aimed to demonstrate exactly that. The FIM became a signatory of the Sports for Nature Framework, a global initiative developed in partnership with the IUCN, IOC, UNEP, the Convention on Biological Diversity and Dona Bertarelli Philanthropy. The framework offers a roadmap for sport to protect, restore and advocate for nature, with a vision for transformative action by 2030 and beyond.

At the 2024 edition of the iconic Trial in Andorra, riders and political leaders gathered to sign a board expressing their support for the FIM’s commitment to the Sports for Nature Framework. Around the world, circuits and stakeholders are stepping up – from Mugello, where five beehives and 120,000 bees now thrive, to broader projects focused on regeneration and protection.

This is a development the International Sustainability Commission is especially

proud of, and nature will remain a priority as we invest in further research and projects in the years ahead.

Beyond our work on biodiversity, I’ve been especially encouraged by how sustainability has become a central part of our educational programmes. More and more people within the FIM and across our events are now sustainability-literate. They recognise not only the risks of failing to act, but also the opportunities that come when sustainability is embraced in a meaningful and holistic way.

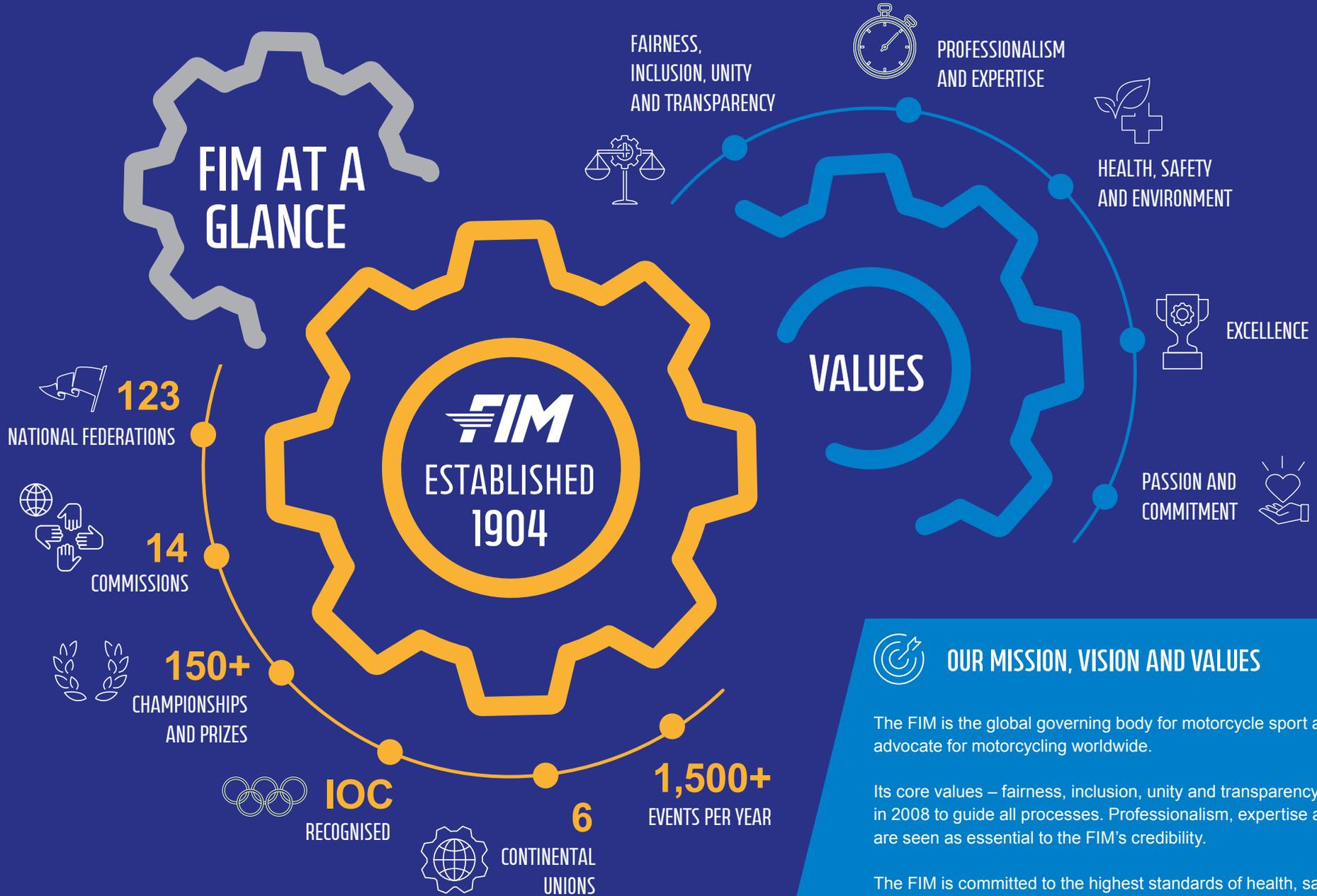
Although environmental sustainability has been part of the FIM’s agenda for more than 30 years, the current strategic period (2021–2025) has marked a shift toward a more integrated approach, linking environmental, social and economic dimensions. That evolution is reflected throughout this report. Sustainability is no longer a standalone objective; it’s becoming embedded in how we operate – from the design of our new headquarters to how we engage with promoters, track operators and the wider motorcycling community.

As we approach the final lap of this strategic period, we’re already looking ahead. Over the coming year, we’ll be working to evolve our priorities and make our sustainability programme even more impactful and integrated.

As always, I want to extend my sincere thanks to everyone who has helped drive this work forward. I look forward to continuing the journey with all of you as we enter the next chapter.

**Kattia Juárez Dubón**  
**Director of the International Sustainability Commission**





**OUR MISSION, VISION AND VALUES**

The FIM is the global governing body for motorcycle sport and a leading advocate for motorcycling worldwide.

Its core values – fairness, inclusion, unity and transparency – were adopted in 2008 to guide all processes. Professionalism, expertise and excellence are seen as essential to the FIM’s credibility.

The FIM is committed to the highest standards of health, safety and environmental responsibility across all activities, and it recognises that the passion of its riders, officials, and volunteers is the foundation of its strength.

# AT THE FOREFRONT OF THE TRANSITION

**Motorcycling – and motorsport more broadly – is often viewed as ‘unsustainable’ due to outdated perceptions. Many still associate it with noise, petrol fumes and environmental damage.**

While our sport, like many others, does have an environmental and social footprint, the reality is more nuanced. Motorcycling is increasingly at the forefront of the energy transition, with advances in e-mobility and alternative fuels driving change.

The United Nations Environment Programme (UNEP) has even recognised motorcycling as part of the solution for sustainable development, particularly in emerging economies.

Because motorcycling connects with so many parts of society – from mobility and tourism to sport and education – it offers a powerful platform for sustainable progress. This report captures the work we’ve done in 2024, guided by our 2021–2025 Sustainability Strategy.

At its core are 27 objectives, grouped into key spheres of influence, through which we aim to maximise our positive impact.



FIM as an organisation



13 OBJECTIVES

FIM as a championship owner



7 OBJECTIVES

FIM as leader of the motorcycle family



7 OBJECTIVES



## SCOPE OF THE REPORT

This report outlines the FIM's sustainability activities for the calendar year 2024. It reflects our progress against the goals set out in our 2021–2025 sustainability strategy during this period. The report covers not only the work of the FIM as an organisation, but also the efforts of our commissions – most notably the International Sustainability Commission. It also highlights sustainability initiatives led by our close stakeholders throughout the year, including athletes, promoters, tracks and partners.

## MOTORCYCLING AND THE SDGS

The United Nations Sustainable Development Goals (SDGs) – often called the Global Goals – were adopted by UN member states in 2015, and have since been embraced by many organisations around the world.

These 17 Goals represent a universal call to action, tackling the world's most pressing challenges, from poverty and hunger to climate change, inequality and conflict. The target for achieving them is 2030.

The FIM is fully committed to playing its part in accelerating progress toward these Goals. This commitment is embedded in our sustainability strategy, which aligns closely with many of the SDG objectives – a connection you'll see reflected throughout this report.

While environmental action is a key focus, our vision goes further. We believe the FIM and the wider motorcycling community can contribute meaningfully to reducing inequality by creating new opportunities, improving safety, especially in the context of road use, and making cities more liveable by encouraging more sustainable transport solutions.



# OUR STRATEGIC PRIORITIES

When developing the FIM 2021–2025 Sustainability Strategy, we identified and mapped six strategic priorities that align most closely with our core activities and represent the areas where we can have the greatest positive impact.

## People

Empowering, inspiring and educating FIM volunteers, riders, participants, delegates, organisers, staff, fans and those associated with us.



## Climate

Reducing emissions and promoting sustainable mobility.



## Sustainable events

Making sure our world-class events, and those responsible for operating them, adopt best practice environmental and social standards and facilitate sustainable development.



## Governance

Baking sustainability into our organisational culture and relationships with partners and suppliers.



## Awareness

Showcasing our sustainability work to a larger audience and encouraging people and organisations within the motorcycle family to adopt sustainable behaviours.



## Sustainable Development Goals (SDGs)

Accelerating the United Nations' 17 Global Goals through our activities. In this year's FIM Sustainable Report, we have tried to make our connection to the SDGs even clearer by dividing the report into two sections – 'Environmental' and 'Social' – and aligning our activities with the Goals.

As we enter the last stage of the 2021–2025 strategic period, we begin to turn our attention to the next strategic period, 2026–2030. While a number of our existing strategic priorities are ongoing pieces of work, we will take the opportunity in 2025 to explore how we can make our approach even more robust and far-reaching.

# GOVERNANCE

**The FIM International Sustainability Commission (CID) (the Commission Internationale de la Durabilité in French) oversees the sustainability strategy and operations within the FIM, working closely with the FIM Executive Management.**

The CID's efforts align with the broader FIM Strategic Framework, which emphasises adherence to rules and protocols, strong relationships with Continental Unions (CONUs) and National Federations (FMNs), and a deep commitment to engaging with external stakeholders and society at large.

Represented by all six CONUs, the CID operates through several Working Groups that focus on key sustainability areas, including regulations, biodiversity, education, grassroots initiatives, climate action and sustainable event observation.

Within the CID, there are six liaisons, each responsible for a specific area: Enduro, circuits, Trial, Speedway, women's participation and sand races. The CID's leadership structure includes a Bureau of six members, seven instructors and 20 delegates and experts.

The CID's responsibilities encompass a wide range of objectives and activities, all aimed at advancing sustainability within the motorcycling community.



## OUR CODE OF ETHICS

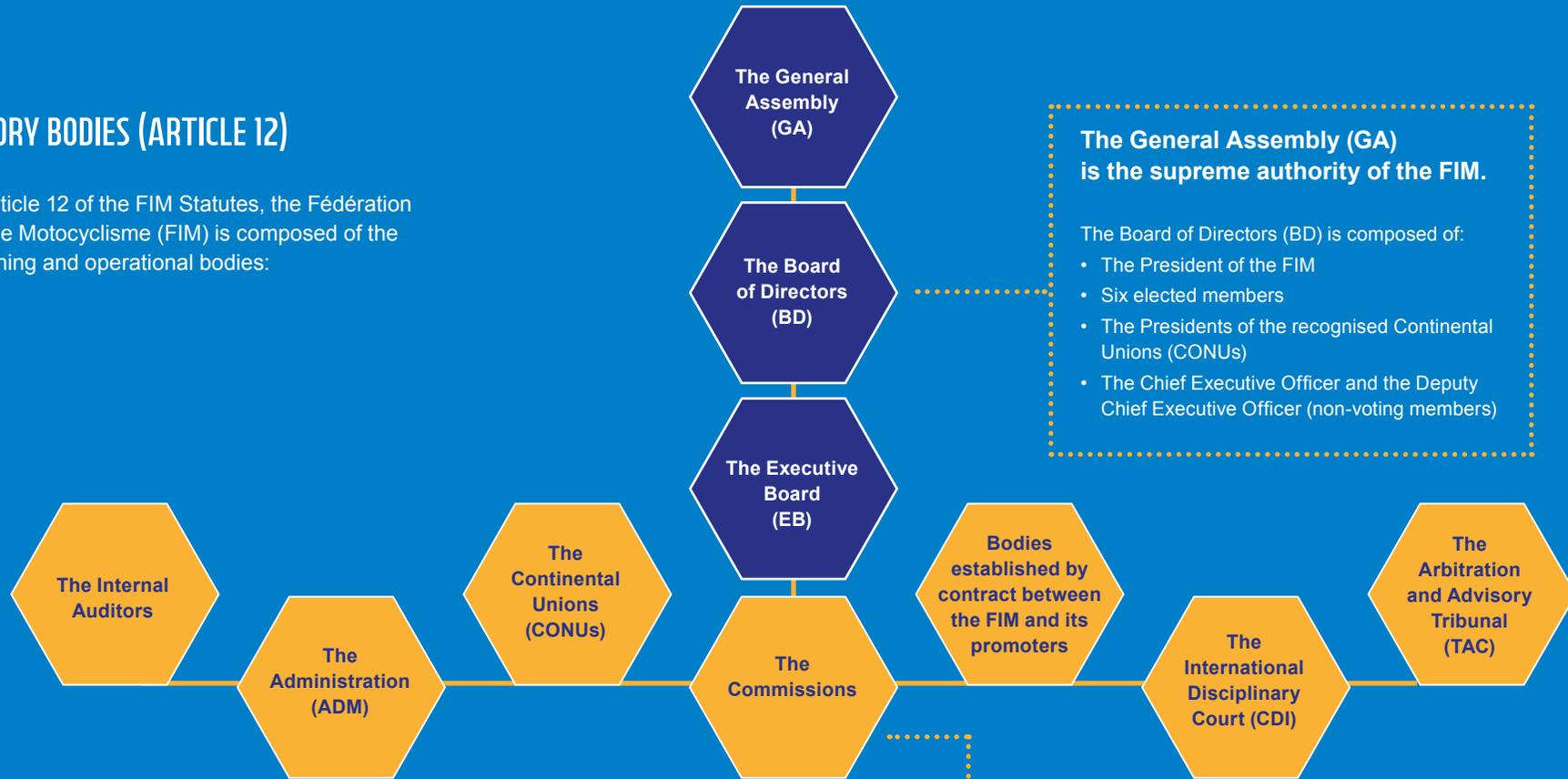
The FIM Code of Ethics serves as a foundational document guiding ethical conduct within our federation. It outlines the standards and principles that govern the behaviour of all individuals and entities associated with the FIM, including officials, riders, teams, promoters, and partners.

The Code emphasises values such as integrity, fairness, transparency and respect, ensuring that all activities under our purview uphold the organisation's reputation and commitment to ethical practices.

Applicable to all participants in FIM-sanctioned events and activities, the Code of Ethics mandates adherence to ethical standards across both sporting and non-sporting domains. It is designed to foster a culture of accountability and professionalism, reinforcing the FIM's role as the global governing body for motorcycle sport and a staunch advocate for motorcycling.

## FIM STATUTORY BODIES (ARTICLE 12)

According to Article 12 of the FIM Statutes, the Fédération Internationale de Motocyclisme (FIM) is composed of the following governing and operational bodies:



**The General Assembly (GA) is the supreme authority of the FIM.**

The Board of Directors (BD) is composed of:

- The President of the FIM
- Six elected members
- The Presidents of the recognised Continental Unions (CONUs)
- The Chief Executive Officer and the Deputy Chief Executive Officer (non-voting members)

## CID OBJECTIVES AND ACTIVITIES

- Drive a culture of sustainability within the FIM Family
- Advise the Board of Directors and other bodies on the latest trends of sustainability
- Promote environmental education
- Partnership
- Provide high class education to FIM Stewards and Delegates
- Mobilise young participants
- Sustainable events achieving ISO 20121
- Continuation of the KiSS Programme
- More FIM events with relevant standards
- Climate action
- Biodiversity
- Sustainability strategy
- Reporting
- Supporting promoters
- Raising awareness

The Commissions of the FIM cover various areas of motorcycling sport, safety, and development. They include:

- Commission of Circuit Racing (CCR)
- Motocross Commission (CMS)
- Trial Commission (CTR)
- Enduro Commission (GEN)
- Cross Country Commission (CTT)
- Track Racing Commission (CCP)

- Touring and Leisure Commission (CTL)
- Commission for Mobility (CPM)
- International Sustainability Commission (CID)
- Women's Commission (CFM)
- International Medical Commission (CMI)
- International Technical Commission (CTI)
- E-Bike Commission (CEB)
- Classic Motorcycles Commission (CMC)



## ENVIRONMENTAL

# BUILDING ON THREE DECADES OF ACTION

**In 2024, we celebrated 120 years of the FIM and over three decades of environmental commitment. The Ride Green programme, our cornerstone for sustainability, was launched in 1992.**

Since publishing the first Environmental Code in international sport in 1994, our commitment to sustainability has continually evolved. While our approach has expanded over the decades, minimising our environmental impact remains a core priority.

Over the past year, we tackled key environmental challenges and achieved significant milestones, detailed in this section of the report. One development was the

annual review of the FIM Environmental Code, where we updated key programs to reflect a more holistic approach to sustainability.

The term 'Environmental' was replaced with 'Sustainability', aligning with our broader vision. As a result, we now have FIM Sustainability Stewards, FIM Sustainability Delegates, the FIM Sustainability Seminar, the FIM Sustainability Licence, FIM

Sustainability Ambassadors and the FIM Sustainability Trophy, all of which are explored in this chapter.

This section also covers our progress in sustainable events, sustainable fuels and e-bikes, climate action, biodiversity, our new building, advocacy and best practices from the wider ecosystem.

# A RECORD YEAR FOR KISS

The KISS Programme (Keep it Shiny and Sustainable) is our flagship initiative for promoting sustainability in motorcycling events. First launched at the Mugello MotoGP™ in 2013, it has grown significantly over the years.

In 2024, a record 18 events participated across various disciplines, including MotoGP™, Enduro, Trial and a Sand Race in Monte Gordo.

While most KiSS events continue to take place in Europe, we made important strides in expanding its international reach in 2024. This included new events in Motegi (covering both MotoGP™ and Trial), alongside ongoing efforts to promote the programme in Japan, India and Qatar.



## KISS AREAS OF ACTION

 Biodiversity

 Waste management

 Climate action

 Local communities

 Local culture

 Diversity

 Sound level control



Participation in the KiSS Programme requires adherence to the FIM Environmental Code. However, recognising the diversity of venues and audiences, the programme allows organisers to adapt its principles to local contexts – making it accessible to events of all sizes around the world.

KiSS aims to enhance the image and reputation of motorcycling by inspiring fans through sustainability ambassadors, engaging local communities, and supporting and amplifying existing sustainability initiatives.

In a major development for 2024, we also piloted a new initiative to evolve the KiSS Programme into the FIM Sustainable Event Certification – an exclusive recognition for motorcycling events committed to environmental excellence.

Here are some of the season's highlights.

## BIODIVERSITY, RENEWABLE ENERGY AND SOCIAL IMPACT AT KISS BARCELONA

Circuit de Barcelona-Catalunya continued its sustainability efforts in 2024, focusing on biodiversity, waste reduction, renewable energy and social impact.

The Educational Crater Forest project, launched in 2019, enhanced biodiversity through sustainable forest management while providing job opportunities for young people at risk of exclusion. The venue expanded its Green and Kids Zones, integrating interactive biodiversity workshops and sustainable mobility activities.

To minimise waste, the circuit eliminated single-use plastics, introduced reusable cups and improved recycling programmes. Since 2008, over 686,000 kg of waste has been recovered, preventing carbon emissions. The

facility also increased energy self-sufficiency to 33%, installing 1,239 solar panels and switching paddock generators to HVO fuel.

Sustainable mobility initiatives included additional EV charging points and expanded public transport options. Social inclusion remained a priority, with employment programmes for marginalised groups and improved accessibility features. The circuit continues to align operations with environmental and social responsibility commitments.



## FOOD DONATION AND EDUCATIONAL TOURS AT KISS MOTEGI

For the first KiSS initiative at a MotoGP™ event in Japan, Mobility Resort Motegi integrated sustainability into its event operations, using 116,000 kWh of renewable energy and digitising tickets, reducing paper use by 45,000 sheets.

In 2024, 1,600 kg of surplus food was donated to local organisations, and a food bank opened in December. Educational tours taught children about MotoGP™'s sustainability efforts, including the use of more sustainable fuels.

A tree-planting initiative enhanced biodiversity, with white oak and zelkova trees planted around the track to absorb carbon emissions and provide shade for fans. A three-day programme offered university students hands-on motorsport experience, supporting career development. In collaboration with the local town, organic waste was recycled into compost and biodiesel.

## KISS 2024 SNAPSHOT

At KiSS Mugello, 250,000 bees were adopted, and the Bees Corner was inaugurated, with riders receiving lessons in apiculture techniques. Social initiatives also flourished, offering opportunities for disabled individuals, along with a focus on waste management and recycling awareness.

During the 2024 KiSS Sand Races World Cup in Monte Gordo, sustainability measures included dune protection, expanded waste separation and hazardous waste collection, planting 575 trees and 2,000 native shrubs, installing an eco-friendly vehicle wash area, monitoring sand and water quality and a full beach cleanup post-event.

KiSS Misano worked with local organisations to highlight the biodiversity of the Adriatic, while promoting recycling efforts. KiSS Motorland advanced its waste management practices and raised awareness among spectators. Meanwhile, KiSS Andorra emphasised biodiversity, engaging its audience with sustainability efforts. Looking ahead, new KiSS projects are set for Suzuka and ISDE Bergamo in 2025.

# OUR SPORT DRIVING CLIMATE ACTION

**In 2021, Joyce Msuya, then Deputy Executive Director of the United Nations Environment Programme (UNEP), recognised motorcycling as a potential contributor to a lower-carbon, more sustainable future.**

Building on this vision, the FIM has taken significant steps to advance its climate agenda. For example, within FIM Hospitality, this has involved adjusting logistics to reduce travel by over 23,000 kilometres and supporting events in setting up their own kitchen operations.

In 2024, the FIM Climate Working Group presented a white paper and roadmap laying the foundation for the FIM Climate Strategy. This was followed by a tender to identify an organisation to help us better understand our climate impact.

We're also committed to supporting the wider motorcycling ecosystem in reducing emissions. This includes promoting the FIM CO<sub>2</sub> Calculator and helping National Federations pursue their own climate goals.

Progress in areas like sustainable fuels and e-bikes is central to this shift. These innovations not only advance the sport but also influence the wider transport sector, positioning motorcycling as a key player in the global energy transition.

The motorcycling ecosystem has also taken important steps toward climate action. Promoters such as Dorna, Warner Bros. and Prime Stadium have formally integrated greenhouse gas (GHG) measurement and calculation into their operations, enabling them to implement targeted reduction and offsetting strategies. In Enduro, for instance, a dedicated forest has been established and is enhanced annually as part of the event's offsetting efforts.



## A BALANCED APPROACH TO SUSTAINABLE FUELS

Eco-fuel development in FIM disciplines strikes a balance between ecological goals and economic feasibility, ensuring environmental benefits while managing costs.

Two main approaches are pursued: sustainable fuels, which aim to reduce greenhouse gas emissions, and renewable fuels, which focus on decreasing fossil carbon content in fuel formulations.

The FIM uses four fuel categories. The first, developed primarily for MotoGP™, requires at least 40% non-fossil fuel content. MotoGP™'s long-term goal is to reach 100% non-fossil fuel by 2027, though achieving this presents a significant cost challenge. While renewable fuels offer a technological opportunity, their current price limits wider adoption.

Some FIM racing series still use fossil fuels, and to bridge the gap, the FIM is developing two new fuel categories: one fully advanced sustainable fuel for high-end competitions like the World Endurance Championship (WEC), and a partially advanced sustainable fuel blending sustainable and fossil content. A major hurdle in sustainable fuel production is the complexity of chemical processes and regulatory requirements. Advanced sustainable fuels are made from waste byproducts or non-food crops, addressing ethical concerns tied to first-generation biofuels.

While second-generation biofuels (2G) are more sustainable, their higher cost arises from the additional processing needed to treat waste materials. This investment is necessary to meet long-term sustainability goals.

The FIM supports 2G biofuels, ensuring they meet sustainability standards and fuel quality. Production must comply with the European Commission's Renewable Energy Directive (RED), which mandates a minimum 65% reduction in CO2 emissions. While CO2 emissions from biofuels in racing may resemble those of conventional fuels, the overall emissions are significantly lower due to the cleaner production process.

Fuel sustainability is verified through rigorous testing, such as gas chromatography, which compares fuel samples to approved standards to detect illegal additives or impurities. The FIM also enforces strict traceability, certifying compliance through the International Sustainability and Carbon Certification (ISCC) to ensure ecological, social and labour standards across the supply chain.

Beyond sustainable and renewable fuels, some FIM disciplines, like the Endurance World Championship, are exploring alternative energy sources to further reduce racing's environmental impact. Electric-powered bikes, hybrid powertrains and other innovative technologies are being tested to diversify energy use in motorsport while maintaining high performance and low carbon emissions.

A notable example of sustainability innovation is Suzuki's Carbon Neutral Challenge in the 2024 Endurance World Championship, where the manufacturer developed bikes using vegetable fibre fairings, recycled tires and fully sustainable fuels.



## REDUCING THE CARBON IMPACT OF FIM EVENTS

Four years ago, ATPI Halo became the FIM Carbon Neutral Partner. Since then, the collaboration has reduced the environmental impact of the FIM General Assembly and awards ceremonies in Monte Carlo, Rimini, Liverpool and Mallorca.

ATPI Halo's sponsorship supports certified projects that benefit communities and contribute to the Sustainable Development Goals. Emissions, calculated using FIM's data, are offset through initiatives like the Katingan Peatland Restoration and Luangwa Community Forests Project.

All three scopes of emissions are measured and reduced in 2024, through certified venues, local and seasonal catering, reduced plastic, paper and food waste and sustainable transport, while the related unavoidable 400 tonnes of carbon emissions were offset through projects in locations where we race, Kenya and Indonesia.



## SUPPORTING MALLORCA'S SUSTAINABLE TOURISM PUSH

This year, we supported Mallorca Tourism and the Mallorca Pledge campaign, which promotes responsible tourism on the island.

As part of this, we produced a promotional video for the FIM Awards, transforming it into a timeless piece that Mallorca Tourism and the local government can use repeatedly. The campaign highlights electric bikes and responsible tourism, ensuring a lasting impact beyond our event.

Mallorca has strengthened its commitment to sustainable tourism through various initiatives. The island has hosted international discussions on responsible travel, bringing together experts, policymakers and industry leaders to explore ways to balance tourism with environmental and social responsibility.

The Mallorca Pledge encourages individuals and businesses to protect the island's natural and cultural heritage, fostering a more conscious approach to tourism that benefits both visitors and residents.



# CONSERVING THE NATURAL ENVIRONMENT

To mark FIM Sustainability Week and World Environment Day 2024, the FIM signed the Sports for Nature Framework, strengthening its commitment to nature and biodiversity.

This global initiative is a collaboration between the IUCN, IOC, UNEP, the Convention on Biological Diversity and Dona Bertarelli Philanthropy. It aims to drive transformative action across sport by 2030 and beyond, offering a clear roadmap for protecting, restoring and advocating for nature.

By signing, the FIM committed to four core principles: protecting nature and avoiding harm to habitats and species; restoring and regenerating nature wherever possible; understanding and reducing nature-related risks in supply chains; and inspiring positive action through sport.

Nature and biodiversity have long been central to the FIM's environmental efforts, as reflected in our Environmental Code. The Code includes specific guidance on ground protection, biodiversity, spill prevention and encourages scientific research into motorcycling's impact on ecosystems – particularly in sensitive areas. This focus has been strengthened through the creation of a dedicated Biodiversity Working Group, led by former motocross rider and CID member Mikael Norén, alongside the CID Director and other members. In 2024, practical action followed. A new conservation project was launched at the Arlanda motocross track near Stockholm,



## COMING TOGETHER FOR NATURE AT KISS ANDORA

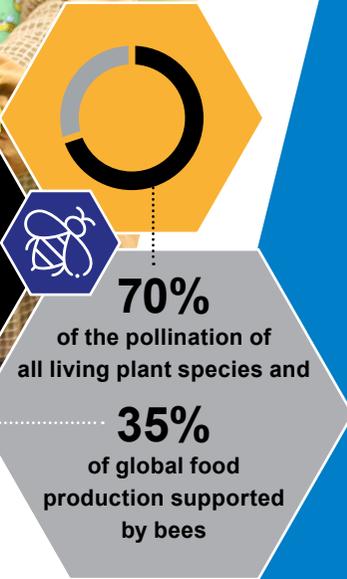
Riders and politicians came together to sign a special board in support of the FIM's commitment to the Sports for Nature Framework, marking a key moment at the 2024 edition of the classic Andorran Trial. The Andorra Motorcyclist Federation, a two-time winner of the FIM Sustainability Award (2013 and 2015), dedicated its entire sustainability programme to this theme, with all awareness-raising activities throughout the event centred on promoting biodiversity and protecting local ecosystems.



using cellulose mats embedded with dry meadow seeds to support solitary bees and boost biodiversity. The project is backed by WWF zoologist Ola Jennersten.

And, in Mugello, during the 2024 MotoGP™ Italian Grand Prix, five beehives housing more than 120,000 bees were inaugurated. Located inside the track's first corner, the beehives are accompanied by curbs that have been painted yellow and black.

Meanwhile, a global study led by Professor Nils Ryrholm from the University of Gävle concluded, offering insights into how motorsport tracks can support biodiversity and ecosystem services while also reducing maintenance needs – laying the groundwork for better mapping and coordination of biodiversity efforts across our sport.



**BIODIVERSITY EFFORTS IN 2024**

Twin Ring Motegi hosted the Hertz **FIM Trial GP Japan** alongside KiSS Motegi, planting Chinese Hackberry seedlings in Hello Woods to support biodiversity. With FIM Ride Green Ambassador Takahisa Fujinami and other top riders, the trees were planted to provide food for Japan's giant purple butterfly.

At the **Italian Grand Prix Brembo**, KiSS Mugello promoted biodiversity in the Mugello Valley. The circuit, spanning 900,000 square meters of green space and 300,000 of woodland, had planted 254 trees between 2020 and 2021, with two poplar species alone absorbing over 103,000 kg of carbon emissions.

In April, during the **Enduro Grand Prix of Portugal** in Fafe, local schoolchildren, guided by FIM Ride Green Ambassador Alex Salvini, planted 100 native saplings.

**Barcelona-Catalunya Circuit** earned the 2023 BIOSPHERE certification for its biodiversity efforts. Covering 25 hectares of green space, it launched a forest restoration project in 2019 with Social Forest, a sustainable forestry organisation.

The **2024 FIM International Six Days of Enduro (ISDE)**, presented in Pontevedra, Spain, joined FIM Sustainability Week with an ambitious environmental plan. Specialists assessed the event's impact and worked to restore local biodiversity, including the removal of invasive species in Galicia.

# ENFORCING ENVIRONMENTAL REGULATIONS

**By the end of 2024, 202 officials across 51 National Federations held an FIM Sustainability Stewards Licence. Previously known as FIM Environmental Stewards, these licensed officials play a crucial role in enforcing environmental regulations and promoting sustainable practices at FIM-sanctioned motorsport events.**

Appointed by National Federations, FIM Sustainability Stewards ensure compliance with the FIM Environmental Code. They verify adherence to sustainability standards, submit post-event checklists and incident reports within 48 hours and collaborate with event organisers to develop Environmental Management Plans.

Their role also includes raising sustainability awareness among participants, especially young riders, through structured educational programmes.

To become a steward, individuals must complete mandatory training seminars organised by the CID and obtain a renewable

three-year licence, with suspensions for failing to meet reporting requirements. They follow operational guidelines, including the '10 Golden Rules', which stress professionalism, environmental advocacy and conflict resolution. Stewards also work closely with CID delegates to refine best practices and update regulations.

Each year, more than 200 stewards around the world oversee FIM events, ensuring compliance with the Environmental Code and advancing gender equality by promoting greater female participation in event management. In addition, Sound Control Officers enforce sound level regulations using specialised measurement tools. The reports from these officials directly inform FIM's sustainability strategies – contributing, for example, to the stricter sound-reduction policies scheduled for implementation in 2025.



# Our global family of FIM Sustainability Stewards



- Czech Republic 4
- Great Britain 11
- United States 9
- Austria 2
- Greece 2
- Slovenia 2
- Bulgaria 1
- Argentina 7
- Brazil 1
- Canada 2
- Germany 11
- Denmark 2
- Estonia 1
- United Arab Emirates 1
- El Salvador 1
- France 10
- Andorra 6
- Belgium 1
- Chile 1
- Italy 17
- Portugal 10
- Thailand 1
- Guatemala 1
- Romania 3
- Morocco 1
- San Marino 1
- Croatia 2
- Iraq 1
- Indonesia 5
- Israel 3
- Netherlands 4
- Latvia 1
- Lithuania 3
- Australia 15
- Malaysia 1
- Hungary 2
- Ireland 1
- Japan 7
- South Africa 2
- Bosnia Herzegovina 1
- Singapore 1
- Norway 3
- Poland 7
- Qatar 3
- Spain 11
- Saudi Arabia 2
- Slovakia 2
- Finland 5
- Sweden 6
- Switzerland 1
- Turkey 1

# OUR NEW HOME

**More than 400 FIM partners, members and champions joined us in Mies, Switzerland, on 10 October 2024, to celebrate the inauguration of the new FIM headquarters, marking the end of 20 months of construction.**

More than 400 FIM partners, members and champions joined us in Mies, Switzerland, on 10 October 2024, to celebrate the inauguration of the new FIM headquarters, marking the end of 20 months of construction.

Embodying the essence of motorcycling, the new HQ was crafted from responsibly sourced materials, with a focus on energy efficiency and promoting local biodiversity.



## RESPONSIBLY SOURCED MATERIALS

We prioritised more sustainable materials that are compliant with Swiss Standards. These materials include FSC certified European wood species and concrete that contains 25% recycled aggregates, significantly reducing the extraction of new materials.

## Superior efficiency

A 'best practice guide' accompanies a number of measures to optimise energy efficiency in the building. Removing hot water taps, installing presence detectors and utilising natural air conditioning solutions help keep energy intensity low.

The building's energy is supplied by an 81.44 kW solar panel installation on its roof. The approximately 77,084kWh of renewable energy generated each year will also power 14 electric vehicle charging points and, once open, the new museum.

## Biodiversity

The remaining roof area is green to maximise thermal insulation and protection from bad weather and UV damage, while promoting biodiversity.

In the surrounding landscape, birdhouses, flower meadows and diverse native plant species encourage flora and fauna to thrive with the help of rainwater recovery and irrigation systems.

## Mobility

We have equipped 60% of parking spaces with smart EV charging stations and prepared for future expansion. To cut mobility emissions, which stand at 7.2 kgCO<sub>2</sub>e/m<sup>2</sup> annually, we have also launched a corporate plan promoting public transport and soft mobility through targeted incentives.



## PRESERVING OUR SPORT'S HERITAGE

The former FIM HQ building will be transformed into a museum dedicated to preserving the story of motorcycle racing heritage. Based on three axes: history, technology and development, the Racing Motorcycle Museum will welcome fans from December 2025.



## MEASUREMENT AND CIRCULARITY

To better understand and reduce our carbon emissions from travel, we introduced a new software system, Perk, which calculates the exact emissions from all business travel. Our aim is to have everyone associated with the FIM using the system by the end of 2025.

We also took steps to minimise the environmental impact of our internal events and hospitality by prioritising local sourcing for food, equipment and other essentials.

In an effort to reduce waste, we implemented a new waste management system at our headquarters. This involved removing individual bins and replacing them

with a centralised system that encourages better separation and more sustainable waste handling.

Additionally, after updating our branding, we invited staff to return their old uniforms. These were passed on to a local Swiss company that was able to extract the cotton content and repurpose the material into new products, giving the uniforms a second life.

All banners and advertising materials from the FIM Awards were dismantled and repurposed by a Greek NGO supporting refugees. The organisation transformed the materials into handmade items, which were later distributed to participants of the Ride Green Cup.

# USING OUR PLATFORM FOR ADVOCACY

Throughout 2024, we leveraged the global reach of motorcycle sport, the influence of our federation and the appeal of athletes and events to champion environmental protection and inclusion.

## THE FIM SUSTAINABILITY TROPHY

We presented four candidates to the FIM Sustainability Trophy at the annual awards evening in Mallorca on 7 December.



## FIM SUSTAINABILITY TROPHY

The FIM's Sustainability Trophy rewards exceptional commitment to implementing environmentally responsible practices and promoting sustainable activities in the world of motorcycling.



## Winner: Prime Stadium

This award recognised Prime Stadium's consistent commitment to upholding sustainable practices as the promoter of the FIM EnduroGP World Championship. Notable initiatives included donating used tyres from races to local schools to help build organic gardens.



## PROMOTING THE ATHLETE VOICE

Our team of athlete ambassadors uses their platforms to amplify environmental issues and highlight FIM's efforts to address them. Since its launch in 2012, the Ride Green Ambassadors programme has become a powerful voice for sustainability, engaging fans and helping to secure the future of motorcycle racing.



## AMBASSADOR SPOTLIGHT: MARÍA HERRERA

**"Let's work towards making a positive change for the planet. We're not obliged to win, but we are obliged to give our best. This is my Legacy."**

María's deep connection to nature stems from her upbringing in the Spanish countryside. As an FIM Sustainability Ambassador, she is committed to inspiring lasting change. In 2024, she led a video highlighting her role, sharing how her rural childhood instilled a profound respect for the environment. She believes that just as nature takes care of us, we must take care of it.





**AMBASSADOR SPOTLIGHT:  
ADRIEN VAN BEVEREN**

**“I am a child of the earth!”**

Growing up on his family’s farm in northern France gave Adrien a strong appreciation for environmental preservation. Now, as an FIM Sustainability Ambassador, he is using his voice to advocate for a more sustainable future.



**BIODIVERSITY THEME FOR  
SUSTAINABILITY WEEK 2024**

sustainability work of the FIM, promote the Environmental Code and raise awareness of environmental issues.

For 2024, our focus was on biodiversity, with the theme #GenerationRestoration. From responsible practices within the FIM to promoting the importance of biodiversity to our sport, the FIM family has worked hard to protect and restore nature.



**INSPIRING YOUTH AT THE  
RIDE GREEN CUP**

The Ride Green Cup engages young riders in sustainability, teaching them the importance of sustainable practices and how to integrate them into their sport.

In 2024, it took place at the Junior Motocross World Championship in Heerd, Netherlands, from 12-14 July, following the theme of #GenerationRestoration, which focused on land restoration, desertification and drought resilience.

Teams competed across three rounds, earning points based on the reach of their positive influence online, adherence to sustainable practices outlined in the FIM Environmental Code and efforts to promote nature and biodiversity within the event’s protected area.

In the end, Team Italy reclaimed its title as Ride Green Cup champions, securing a podium finish for the second consecutive year.

For the second year in a row, we partnered with the Institute Team for the World, a Greece-based NGO that supports refugees in creating upcycled products. This year, participants received google cases made from repurposed FIM Awards banners, reinforcing a commitment to the circular economy.

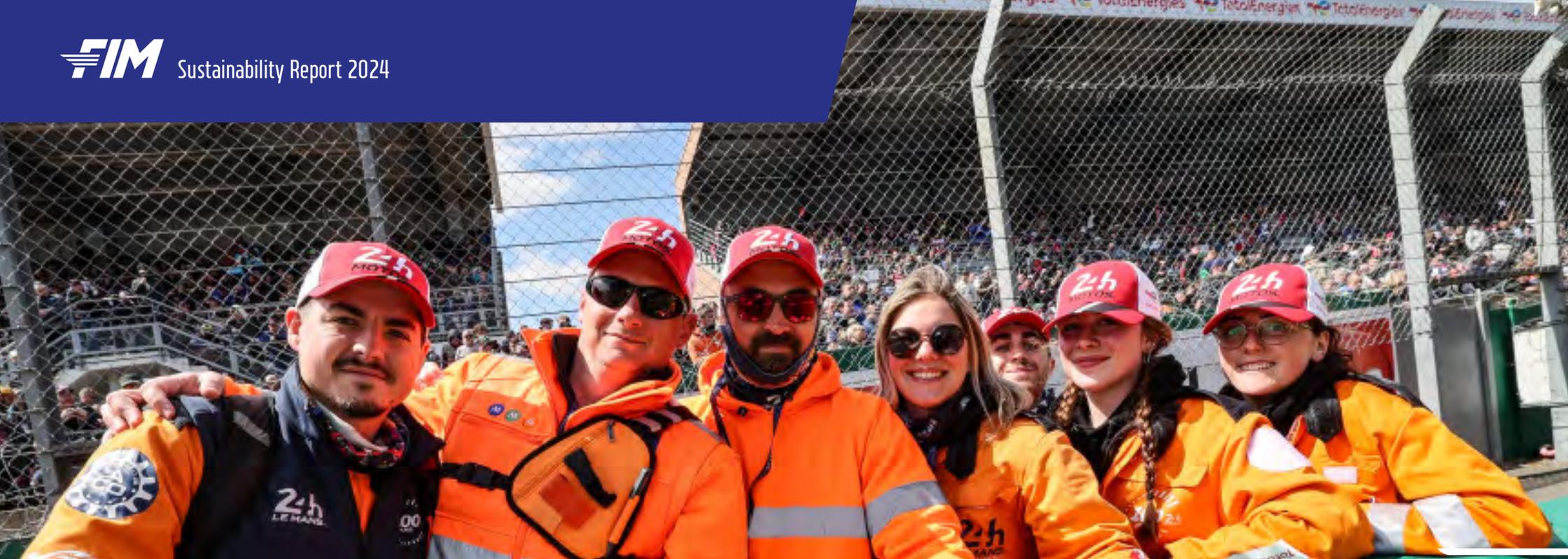


**RAISING AWARENESS**

The CID works to raise awareness of sustainability issues within the FIM family and beyond. Sustainability sections have already been integrated into many championship websites, with motocross being the latest addition in 2024.

This year, videos showcasing KiSS Andorra, all KiSS events in EnduroGP and insights from our Ride Green Ambassadors highlighted the FIM’s commitment to sustainability across our social media channels.

As signatories of Sports for Nature, we are preparing to report in line with the framework. Our commitment includes supporting the initiative, promoting Green Sports Day in October and participating in an online conference to showcase our biodiversity efforts.



## SOCIAL

# MAKING OUR SPORT MORE INCLUSIVE

**Sustainability is an all-encompassing goal for us, where our environmental focus is complemented by a commitment to addressing social issues within our sport, such as gender equality, health, wellbeing and education.**

Throughout 2024, we advanced key initiatives aimed at making our sport more inclusive, particularly for women and minorities. We also expanded educational efforts through the FIM Academy, worked to reduce sound levels to be better neighbours at race venues and prioritised the health and wellbeing of our athletes.

Motorcycle sport has the potential to unite people and break down social barriers. We believe that spectating, participating, administrating and officiating should be accessible to all, and this will remain a central focus as we move into the next strategic phase.

# STRATEGIC COMMITMENT TO GENDER EQUALITY

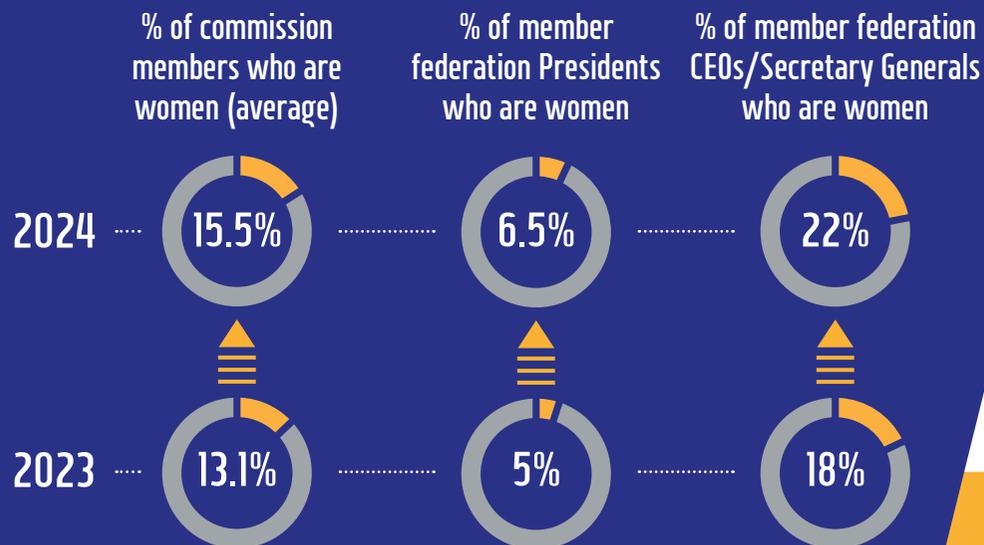
In 2024, we officially launched our Equal Gender Opportunities Recommendations, with full board support. These recommendations are now a core component of the FIM's overall strategy, formalising our commitment to advancing equal opportunities for women across our organisation.

This document was released in three languages – English, French and Spanish – expanding its accessibility compared to previous releases. The goal is to ensure it reaches a broader global audience and maximises its impact.



## THE OBJECTIVES

1. To reach 30% of female presence in Commissions
2. Reach 30% of female presence in each FMN's management
3. To increase the number of FIM licenses for women in World Championships/Cups/FIM Trophies by 3% in 2026 and 6% in 2023
4. Have a woman representative at the General Assembly
5. To implement initiatives listed in the FIM Portrayal Guideline
6. Encourage FMNs to nominate a higher proportion of women for Commission positions



While some of these objectives are easier to measure than others, their adoption into the FIM's general strategy ensures that progress is constantly being made towards them.

The Equal Gender Opportunities Recommendations are supported by the Portrayal Guidelines, released in 2023. Using these guidelines ensures that coverage of our sports is balanced and inclusive. Through unbiased communication and content, we can influence how women and minorities are perceived, challenge harmful stereotypes and tell impactful stories that are representative of the FIM community.

# INFLUENCE, INFORM AND INSPIRE

## INFLUENCE

The FIM Women in Motorcycling Commission's (CFM) primary channels of communication are Facebook and Instagram accounts. Throughout 2024, a coordinated effort with Red Dot to harmonise the image and messaging across these two platforms helped both to grow, each engaging different audiences and demographics.

Although women represent just over half of the followers on both platforms, there is an almost balanced gender split, indicating that both men and women are being engaged with the content being shared.

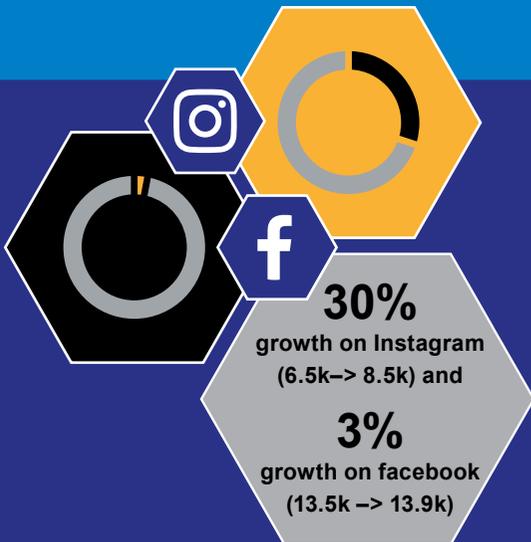
## INSPIRE

In 2024, the Women's Pathway Project continued to inspire by spotlighting women from diverse areas of the FIM family and exploring their journeys to success in motorcycling whether in racing or professionally. By amplifying these women's stories across social media, the CFM is not only inspiring riders but also encouraging women to see themselves in roles throughout the motorcycling industry.

## INFORM

Social media followers are kept up to date with key information about women's events across all disciplines. Collaborative posts with other FIM and motorcycle social media accounts actively promote more women's events with more fans. Through videos, graphics and photos, these posts share details of upcoming races, promote rider profiles, recap highlight reels and celebrate winners.

Our increased reach and collaboration efforts over 2024 have helped us share more, keeping fans informed and nurturing a love for the sport amongst a wider audience.



## DIGITAL CAMPAIGN: IWD 2024

On International Women's Day 2024, we used our platform to promote better inclusion and diversity in motorcycling. Members of the FIM family including riders created short video reels to #InspireInclusion, calling for people to work together for a brighter future. This project involved participants across every CONU and discipline, showing the FIM's widespread inclusivity.



# NEW RACING OPPORTUNITIES

In 2024, there were three additional women's championships:



**Circuit Racing  
Women's World  
Championship**



**Speedway  
Gold Trophy**



**Snowcross  
Women's World  
Championship**

This meant that for the first time, there were women's categories across every discipline in 2024, representing a significant achievement for the CFM and FIM as a whole.

## FIM INTERCONTINENTAL GAMES

On 30 November and 1 December at Circuito de Jerez, the first ever biennial Intercontinental Games united riders from each of the six FIM CONUs in teams.

These games provide a gender-neutral platform for riders to compete in the Supersport and Supersport 300 classes on Yamaha R3 and R7 bikes, with the aim to add even more disciplines as this event grows and becomes more established.

Riders earn points based on their position, with extra reward for the best man and woman in each of the R3 and R7 categories.



# ADVANCING MOTORCYCLE DEVELOPMENT

Established in 2018, the FIM Academy plays a key role in advancing motorcycling development by overseeing education and training programmes, promoting continuous learning and supporting everyone involved in our sport – from officials to organisers. Education is not only central to the Academy’s mission but also a core pillar of the FIM’s broader organisational strategy and sustainability goals.

The FIM Academy has four key pillars:

- SEMINARS AND LICENCES
- LEARNING AND DEVELOPMENT
- E-LEARNING PLATFORM
- MENTORING AND MX ACADEMY

 **EMPOWERING YOUTH THROUGH SPORT AND EDUCATION**

In 2024, the FIM continued its commitment to empowering youth through sport and education by welcoming student groups from leading international sport management programmes to its headquarters.

Students from institutions such as International Academy of Sport Science and Technology (AISTS), Higher Institute

of Law and Economics (ISDE) and International University of Management (IUM) engaged directly with FIM experts in areas like marketing, legal affairs and general management, gaining first-hand insight into the work of the international governing body and its support for motorcycling development around the world.

Alongside in-person visits, the FIM extended its educational outreach through online sessions with the Lappeenranta-Lahti University of Technology (LUT) School of Business and Management and guest lectures at universities including the University of Neuchâtel and the Escuela Universitaria Real Madrid.

The FIM’s leadership also contributed to key discussions on governance, including a roundtable on board diversity as part of the Mechanical Engineering Graduate Student Organization (MEGSO) programme. These initiatives reflect the FIM’s goal to share its mission, values and expertise with future sport leaders while reinforcing its global role in shaping the development of motorcycling.





## ENHANCING QUALITY AND REACH THROUGH E-LEARNING

The FIM Academy's e-learning platform continued to play a central role in 2024 by enhancing the quality and reach of training for officials around the world.

Developed in collaboration with all FIM Commissions, the platform offers pre-seminar modules that align participants' knowledge ahead of in-person sessions. This structure ensures that seminar time can be spent more effectively on discussion, clarification and real-world case studies. The platform also functions as a comprehensive digital library, storing videos, images and materials that participants can revisit anytime to prepare for races or refresh their understanding of key topics.

This year, the Academy introduced a range of new multimedia resources, including training for Motocross Marshals, helmet and airbag safety modules, insurance explainer videos and medical guidance – all available in English, French and Spanish. Notably, a new animated video was produced to explain the FIM Fund for the Promotion of Motorcycling Activities.



## SUPPORTING MOTOCROSS MARSHALS

We launched a new online training module for Motocross Marshals, developed in collaboration with the Motocross Commission and filmmaker Victor Arroyo Melis.

This open-access module, hosted on the FIM Academy's e-learning platform, provides a clear and comprehensive overview of a marshal's responsibilities, ranging from flagging and track safety to incident response and rider assistance. Supported by visuals and video content, it offers a practical, accessible learning experience for Marshals at all levels.

The initiative aims to ensure that motocross is practiced safely and consistently around the world, regardless of gender, age, or level of experience. By enhancing the understanding and preparedness of Marshals, the module helps improve the quality of race operations and reinforces the FIM's commitment to high standards across all forms of motorcycling.



## ACCELERATING DEVELOPMENT THROUGH MENTORSHIP

The FIM Mentoring Programme supports National Federations by pairing them with experienced mentors to accelerate skill development, improve

governance and strengthen international collaboration. In 2024, the programme continued to expand globally.

In Indonesia, a three-year initiative is training future Clerks of the Course, Race Control staff and marshals, with a focus on long-term education strategies. Georgia is receiving support to strengthen federation governance, while a new three-year programme in New Zealand aims to establish FMN Track Standards and a national Officials Licence and Training Scheme.

By fostering peer learning and reducing isolation, the programme enhances federation capacity and builds a stronger, more connected FIM Family.





### EXPLORING AUTHENTIC LEADERSHIP WITH GENERAL SECRETARIES

The General Secretaries Leadership Path (2022–2024) was a three-year development programme for the leaders of National Federations and Continental Unions. Designed and delivered in partnership with HumanForce, the series of workshops addressed key leadership themes in today’s rapidly evolving sport and business landscape.

Topics included leading through change, building trust and engagement, creating a caring environment for success and the art of effective delegation. Each session combined practical tools with reflective exercises and peer exchange to strengthen leadership skills and foster a supportive leadership community.

The initiative offered General Secretaries the opportunity to deepen their self-awareness, explore authentic leadership and develop their ability to motivate and empower their teams. By focusing on emotional intelligence, communication and strategic thinking, the programme helped participants navigate complex challenges and prepare their organisations for the future. It also created a valuable platform for networking and sharing best practices across the FIM Family.



### STRENGTHENING SKILLS OF FIM INSTRUCTORS

The FIM Instructor Certificate, launched in 2022, is a structured training programme designed to strengthen the skills of FIM Instructors. It equips subject matter experts with core training competencies to improve the preparation of Stewards and overall event delivery.

The programme includes two in-person training modules and an inter-module webinar. Module 1 introduces foundational training techniques and digital seminar delivery, while Module 2 completes the certification. In February 2024, 11 instructors completed Module 1 and 17 received full certification. All instructors are expected to be certified by 2027, after which the certificate will become mandatory.

Certification will remain valid for four years, with ongoing training required to renew. The initiative ensures more consistent, effective instruction across all FIM Seminars.



### RAISING GLOBAL STANDARDS IN MOTOCROSS TRAINING

The MX Academy, established in 2015 as a collaboration between Youthstream and FIM Europe, aims to raise global standards in motocross training. Since 2020, Infront Moto Racing and the FIM have further supported the initiative.

The Academy focuses on developing a network of Motocross Training Clubs (MTCs), standardised centres worldwide that provide equal opportunities for young riders, particularly in regions with limited access to international competitions. The goal was to certify 100 MTCs by the end of 2025.

The project’s action plan included certifying MTCs globally, training and certifying local MX trainers and offering tailored training for young riders in physical, technical and mental preparation. Workshops for parents were also held to foster a supportive environment.

Key activities in 2024 included MX Weekend Training during GP events, a certification path for riders and trainer development courses. By involving families, building coaching infrastructure, and creating career pathways, the Academy aimed to enhance the safety and performance of young athletes while providing broader access to motocross education.



# REDUCING SOUND EMISSIONS

**Sound emissions have been a long-standing priority for the FIM. As one of the key challenges in motorcycling, managing sound levels is an issue the FIM continues to address with seriousness and commitment.**

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In 2024, we introduced new revolutions per minute (RPM) sensor technology for live monitoring of RPMs and track position, marking a significant step in our efforts to reduce sound emissions in motocross. This system became mandatory for MXGP and MX2 teams starting in 2024, alongside the installation of additional microphones around tracks to collect real-time data.

These advancements are part of a comprehensive sound analysis programme that includes a new official measurement method, with microphones placed at key points around both the bike and track. The data collected will be crucial for evaluating the impact of new sound limits, with a global follow-up programme starting in 2026 to track progress and provide transparent data.

This initiative builds on earlier works from 2022, when a five-year plan with a €500,000 budget was introduced to support National Federations. As part of this plan, 250 sound

meters are being distributed, alongside educational programmes aimed at improving sound control, especially in regions where noise issues are less prominent.

By working closely with manufacturers and sound experts, we've already achieved a significant reduction in sound levels. Our collaboration has led to quieter bikes, with advancements in components like engines, mufflers and airboxes. Testing helped pinpoint the loudest sources of noise, while new technologies were implemented to track engine RPM and prevent manipulation during races.

The initiative's first major success came in 2021, when we set out to address increasing track closures due to noise complaints. The goal was to reduce the previous 114 decibel (dB) limit by 3 dB, reaching 111 dB by 2025. This effort resulted in a 4 dB reduction from the previous year's average of 113.5 dB, making a noticeable difference, particularly during practice starts.

In parallel, we've focused on managing noise from non-track activities, such as disruptive fan behaviour, which has sparked complaints from neighbours. Education and collaboration

with event promoters are essential to addressing these issues, and efforts are also underway to control the volume of public address systems during events to prevent excessive noise.

Shifting to circuit racing, we are also working to reduce sound emissions in MotoGP™. Traditional static sound measurements have been replaced by a dynamic pass-by method, which provides real-time sound level readings during races and tracks individual bikes using RFID stickers.

This method, already used by the French Federation, will be tested across various events throughout 2025. By year's end, we will assess whether this approach can be implemented more broadly in future racing events.



# HIGHLIGHTING OUR CONTRIBUTION TO SOCIETY

To highlight the positive societal and environmental contributions of motorcycles to European leaders, the FIM published The Motorcycle Manifesto in collaboration with the Federation of European Motorcyclists Association (FEMA) and the Association of European Motorcycle Manufacturers (ACEM).



To highlight the positive societal and environmental contributions of motorcycles to European leaders, the FIM published The Motorcycle Manifesto in collaboration with the Federation of European Motorcyclists Association (FEMA) and the Association of European Motorcycle Manufacturers (ACEM).

Launched ahead of the June 2024 European elections, the manifesto called for the inclusion of motorcycles in EU strategic policies for the 2024–2029 parliamentary term. It showcased the important role motorcycles play in advancing sustainable mobility and supporting the broader economy.

The motorcycle sector contributes approximately €21.4 billion to European GDP and supports around 389,000 jobs. With nearly 40 million motorcycles, mopeds, tricycles and quadricycles on European roads, the sector offers a clean, efficient and practical mobility solution – supporting both urban and rural transport needs.

The manifesto proposed several key actions: improving rider safety through better training, licensing and infrastructure; advancing environmental sustainability via cleaner technologies and tax incentives; boosting industrial competitiveness; encouraging research and innovation; and promoting motorcycling as a driver of leisure and tourism.



“Through innovative, sustainable and high-quality mobility solutions, ACEM members will firmly continue contributing to Europe’s competitiveness.”

**Michele Colaninno, President, ACEM**



“We stand united in our commitment to continue working for our joint interests and rights.”

**Odd Terje Dovik, President, FEMA**



“Not only is motorcycling economically important, but, as we have shown in the manifesto, it is vital as a test bed for new technologies that can drastically improve the quality of life.”

**Jorge Viegas, President, FIM**

## HOSTING OUR FIRST MEDICAL SUMMIT

**In February 2024, the FIM convened over 200 Chief Medical Officers in Lyon, France, for its inaugural Medical Summit – a milestone gathering that will now take place every three years, with the next edition planned for 2027.**

The summit featured the unveiling of a new licensing system and key updates to the FIM Medical Code. It also spotlighted the FIM Racing Homologation Programme for helmets and airbags, developed in collaboration with the Technical Commission.

A central theme was concussion, with multiple expert-led presentations on the latest research into motorsport-related injuries and safety protocols. These insights will support the development of a dedicated FIM concussion protocol, with recognition that concussion remains a dynamic and evolving area requiring ongoing alignment with emerging science.

Important regulatory updates included proposed changes to participation age limits, aimed at creating a structured and safer pathway for younger riders to gain experience before entering senior-level championships. Additionally, the FIM clarified and reinforced its minimum medical requirements.

On anti-doping, 2024 marked a new partnership with the International Testing Agency (ITA) to conduct testing, and a collaboration with Swiss Sport Integrity,

which facilitated interactive rider education sessions at World Championships. A completely revamped anti-doping section, branded 'Ride True', was also launched on the FIM website to provide comprehensive resources.

Education emerged as a cornerstone of injury prevention, particularly regarding concussion and anti-doping. Medical teams now have access to online training videos via the FIM Academy, covering topics such as ground post responsibilities and incident response. The International Medical Commission (CIM) also continued its programme of seminars and training throughout the year.

Another major initiative was the development of an injury surveillance programme aligned with the IOC consensus, designed to enable cross-sport comparison of injury data and define standardised parameters to inform rider safety, training and medical care decisions.



# IFM PREPARES FOR THE RACING MOTORCYCLE MUSEUM

**Much of the International Foundation for Motorcycling’s (IFM) planning in 2024 centred on the transformation of our former headquarters building into the new Racing Motorcycle Museum – a major undertaking that will continue into 2025.**

Scheduled to open on 6 December 2025, the museum will celebrate the rich history of motorcycling, with a special focus on racing and the heritage of the FIM.

Alongside this flagship project, the Foundation continued its longstanding support of Two Wheels for Life, the official charity of MotoGP™. The charity raises vital funds from within the global motorcycling community to support healthcare transport systems in Africa.

For over three decades, it has worked to ensure people in some of the most remote and underserved parts of the continent receive the healthcare they need.

Two Wheels for Life operates programmes in The Gambia, Nigeria, Malawi and Lesotho through its sister organisation, Riders for Health. Together, they manage unique vehicle maintenance systems that keep motorcycles and other transport running daily, enabling consistent access to medical services. Their work has helped improve healthcare access for an estimated 47 million people across Africa.

And, through the IFM, support was provided to the Indonesian Motorcycle Federation for the reconstruction of sanitary facilities in the area surrounding the Mandalika Circuit.

The Foundation supported the participation of women in the 2025 FIM International Six Days’ Enduro (ISDE), held from 24 to 29 August in Bergamo, Italy, by offering financial subsidies to FIM-affiliated National Federations (FMNs) registering female riders.

It also remained committed to road safety and mobility programmes, education and training, environmental protection, the promotion of women in sporting structures and preserving the social and historical legacy of motorcycling – aligned with its mission and vision.





## ECOSYSTEM

# DRIVING MEANINGFUL CHANGE ACROSS OUR SPORT

The FIM's progress on sustainability has been made possible thanks to the commitment and collaboration of people and organisations across the wider motorcycling community.

From our Continental Unions (CONUs) and National Federations to promoters and partners, the entire ecosystem has played a vital role in driving meaningful change across the sport.

This chapter highlights key milestones from 2024 – showcasing real progress made by our global network and the broader motorcycling industry.

# ORGANISING, MANAGING AND DELIVERING SUSTAINABLE CHAMPIONSHIPS

Our promoters play a central role in organising, managing and commercially delivering FIM events and championships. In recent years, they have increasingly driven sustainability forward, ensuring that events held under the FIM umbrella are planned and delivered with greater environmental and social responsibility.

## FIM INTERCONTINENTAL GAMES

Prime Stadium, promoter of the FIM EnduroGP Championship, received the FIM Sustainability Award 2024 for its continued efforts to make the series more environmentally responsible.

Across all events, mandatory tyre and oil collection points, as well as recycling hubs, were implemented in every paddock. To protect local ecosystems, races were prohibited from crossing rivers or streams and all motorcycles were required to park

on absorbent mats to prevent fuel and oil from contaminating the ground.

To address its carbon footprint, Prime Stadium launched the EnduroGP Forest to offset unavoidable emissions. In 2024, it offset 301.7 tonnes of logistics-related carbon by planting and maintaining 2,259 trees across 2.2 hectares.

The promoter also collaborated with the FIM Enduro Commission (CEN) and the CID to support the publication of the 'Guide for Sustainable Management of the FIM 6DAYS and EnduroGP Events'.

"In less than three years, we have incorporated all environmental provisions set out in the FIM Environmental Code, reorganised our operations and logistics to align with the Ride Green and KiSS Programmes, and appointed a Sustainability Manager to oversee these initiatives." – Carla Alvarenga, Managing Director, Prime Stadium



## 'RACING FOR THE FUTURE' WITH DORNA

In 2024, Dorna Sports, promoter of MotoGP™, WorldSBK and MotoE, launched its 'Racing for the Future' sustainability strategy, structured around three pillars: Planet, Everyone and Legacy.

The 'Planet' pillar focuses on innovation and reducing the environmental impact of its events. In 2024, three circuits used Hydrotreated Vegetable Oil (HVO) for temporary power generators, cutting carbon impact by up to 90% compared to traditional fossil fuels.

Dorna also advanced its carbon reduction efforts with remote production, reducing the need to send 89 million employees to events in 2023, which resulted in avoiding 1,527 tonnes of CO2e – equivalent to the energy usage of 205 homes for a year.

The 'Everyone' pillar prioritises equality, inclusion and community support. New racing categories like the WorldWCR Championship promote inclusivity, while €1.6 million was raised to support communities in Valencia affected by the 2024 floods. Dorna also focused on employee health and engagement.

'Legacy' centres on Dorna's long-term impact, including certifications such as ISO 20121 for sustainable events and ISO 45001 for safety standards, as well as alignment with the Corporate Sustainability Reporting Directive (CSRD).

# PROGRESS ACROSS CONTINENTS

The FIM Continental Unions (CONUs) represent motorcycling across the world's continents, playing a vital role in growing the sport while ensuring regional representation and development.

While the FIM sets the global direction for sustainability in sport through its overarching strategy and initiatives, it is the CONUs that help translate these ambitions into action on the ground. By supporting National Federations, they adapt and implement our strategic pillars to suit local realities and challenges.

Here are some of the key sustainability milestones achieved by our CONUs in 2024.



## STRENGTHENING REGIONAL COLLABORATION IN ASIA

Sustainability efforts in FIM Asia were represented across the continent. The MotoGP™ in Qatar had a strong focus on waste management, while in Indonesia, the School Aid Programme was successfully completed, serving as a model for future social initiatives in the region.

Indonesia also hosted a three-day Sustainability Seminar, training 35 participants and introducing an Environment Coordinator role for national championships.

Meanwhile, meetings between a CID board member and the FIM Asia President focused on strengthening regional collaboration and securing future sponsorship for sustainability initiatives. Additional online panel meetings helped identify gaps and improve coordination among Asian members to accelerate sustainability efforts.



## CELEBRATING A DECADE OF ENVIRONMENTAL PROTECTION IN EUROPE

The FIM Europe Environment Commission held five meetings and celebrated its 10th anniversary. Members participated in FIM CID seminars to renew their licences and presented the Commission's work in Warsaw, Rome and Gothenburg.

The Commission published a new 'Manual for Environmental Stewards' and a checklist for organisers of FIM Europe events, both available on the FIM Europe website. Several members also served as Environmental Delegates at key events, including the EMX Women's Championship in Estonia, the Speedway Euro Championship in Hungary and the Vintage Regularity Cup in Slovakia.

To mark World Environment Day and FIM Sustainability Week (1–9 June), the Commission encouraged wider participation and action under the theme "Our land. Our future. We are #GenerationRestoration."



## GOING BEYOND COMPLIANCE IN LATIN AMERICA

FIM Latin America held three online sustainability seminars between April and September, engaging 25 participants. The region also took part in the Ibero-American Congress of Mobility and Road Safety, held on October 16 in San Salvador, under the theme 'Transforming Transportation: Strategies for Greater Sustainability and Climate Resilience'.

A special recognition was awarded to FNMG for exemplary sustainability management at the Motocross of Latin American Nations (MXdNL) in Guatemala.

Sustainability Officer Ovidio Morales was acknowledged for promoting strong environmental practices, including requirements for event organisers to go beyond compliance – such as planting native trees, installing permanent environmental signage or supporting local animal shelters or NGOs.



## SUPPORTING ENVIRONMENTAL OFFICIALS IN NORTH AMERICA

FIM North America continued its commitment to sustainability through active involvement from both the USA and Canadian federations. The Canadian Motorcycle Association (CMA) maintained its Environment Code and established a new commission to explore alternative energies.

Meanwhile, the American Motorcyclist Association (AMA) integrated environmental considerations into its event regulations, even without a standalone policy.

FIM North America has supported the FIM Environment Officials Seminar since 2002, and the AMA played a pivotal role in launching the FIM's Green Strategy back in 1992.

Currently, 12 licensed Environmental Officials operate across the region, with licence renewals scheduled for early 2025. The new CMA Chief Executive also demonstrated early commitment by attending an Environment Stewards seminar.



## FURTHERING ENVIRONMENTAL AWARENESS IN OCEANIA

By embedding the FIM Environment Code into its strategic plan and preparing to adopt the UN Sport for Climate Action principles, FIM Oceania strengthened its sustainability efforts.

The CONU also launched a dedicated 'Ride Green' section on its website to further support environmental awareness.

Motorcycling Australia (MA) continued to implement its Environmental Sustainability Policy and Management Plan effectively.

Since 2002, FIM Oceania has supported the FIM Environment Officials Seminar, with the first hosted in Australia and the first in New Zealand in 2005. In October 2024, a licence renewal seminar was held for the region's 22 licensed Environmental Officials.

# A RESPECTFUL ENVIRONMENT FOR THE FIM FAMILY

**In February 2024, the FIM convened over 200 Chief Medical Officers in Lyon, France, for its inaugural Medical Summit – a milestone gathering that will now take place every three years, with the next edition planned for 2027.**

Our responsibility extends to the wider FIM Family, and we are committed to ensuring they thrive in an inclusive, supportive, and healthy environment.

To mark our 120th anniversary, we celebrated the unsung heroes of motorcycling – our volunteers. We launched a special mosaic video honouring FIM Family members who have shown exceptional dedication to the sport.

Through this tribute, we aim not only to recognise their vital contributions but also to inspire future generations to volunteer, securing a legacy of support that will carry motorcycling into its next 120 years.

Supporting volunteers remains a priority. We are focused on providing the training, recognition and opportunities they need to grow and continue making meaningful contributions. By investing in volunteers, we are investing in the future of the sport. In 2024, we also began developing a Volunteers Manual, which will be launched in 2025. Volunteers, along with athletes, officials and fans, also play an important role in

addressing online abuse, a growing concern in motorcycling and across wider society.

Following our signing of the global coalition to stop hate speech in sport, alongside the FIA, we reaffirmed our commitment to uphold and promote best practices to prevent, address and remove online hate speech in all its forms. This includes maintaining open dialogue with stakeholders such as athletes, volunteers, officials, fans, online platforms, technology companies and regulators.

We are sharing knowledge and research to help understand and eradicate the harmful effects of online abuse and working towards a collaborative approach that fosters a transparent, inclusive, and positive sporting environment.

Also in 2024, we launched a campaign aimed at parents to encourage supportive behaviours that safeguard the wellbeing of their children in the sport, as well as that of coaches and volunteers. Featuring a series of posters, the campaign reminds parents that sport should be a fun and enriching experience, not a source of undue pressure.



# RECOGNISING SUSTAINABLE DEVELOPMENT

As well as the FIM Sustainability Trophy that was won by Prime Stadium for its environmental efforts, the FIM Awards recognised a number of other projects that fall into the sustainable development category.



## WOMEN IN MOTORCYCLING TROPHY

Our Women in Motorcycling Trophy recognises efforts that have significantly contributed to advancing women's participation in motorcycling and promoted inclusivity and equal opportunities.

### Winner: NASA

The 2024 award was given to the Nepal Automobiles' Association (NASA) for its 'Women in Motoring' campaign, which significantly improved female representation and participation while introducing two women's racing competitions and a women's rally to mark Women's Day and International Female Ride Day.

## ROAD SAFETY AND PUBLIC POLICY TROPHY

The FIM's Road Safety and Public Policy Trophy recognises individuals, organisations and commercial entities with outstanding initiatives that improve road safety for riders.

### Winner: DGT-ANESDOR/IMRSC

This was awarded to DGT-ANESDOR for organising the International Motorcycle Road Safety Conference (IMRSC), an initiative that brought together experts to discuss local, national, regional and global strategies for enhancing motorcycle safety on public roads.

## TROPHY FOR THE FUTURE

The Trophy for the Future celebrates those contributing to improving the presence of youngsters in all motorcycling to preserve the future of the sport.

### Winner: Molenaar NSF100 Cup

Since 2009, the Molenaar NSF100 Cup has been dedicated to discovering and nurturing young talent by loaning them quality motorcycles so they can compete on equal terms with former competitors.

# LOOKING TOWARDS OUR NEXT STRATEGIC PERIOD

Next year marks the final phase of the 2021–2025 strategic period that underpins our sustainability programme. While there are still key targets to meet, our attention is also turning to the next strategic cycle (2026–2030) and how we can further develop our approach – especially in the context of the broader UN Sustainable Development Goals.

A major focus will be on improving our data collection, enabling us to make more informed decisions not only about economic matters, but also regarding our environmental and social impact.

At the same time, we will continue to champion our sport, and motorcycling more broadly, as a powerful contributor to sustainable development. As we move towards a more sustainable transport future, motorcycling has a vital role to play as a safe, inclusive and lower-impact mobility solution.



**FIM**